

# 2023 WACE World Conference

Waterloo, Ontario, Canada

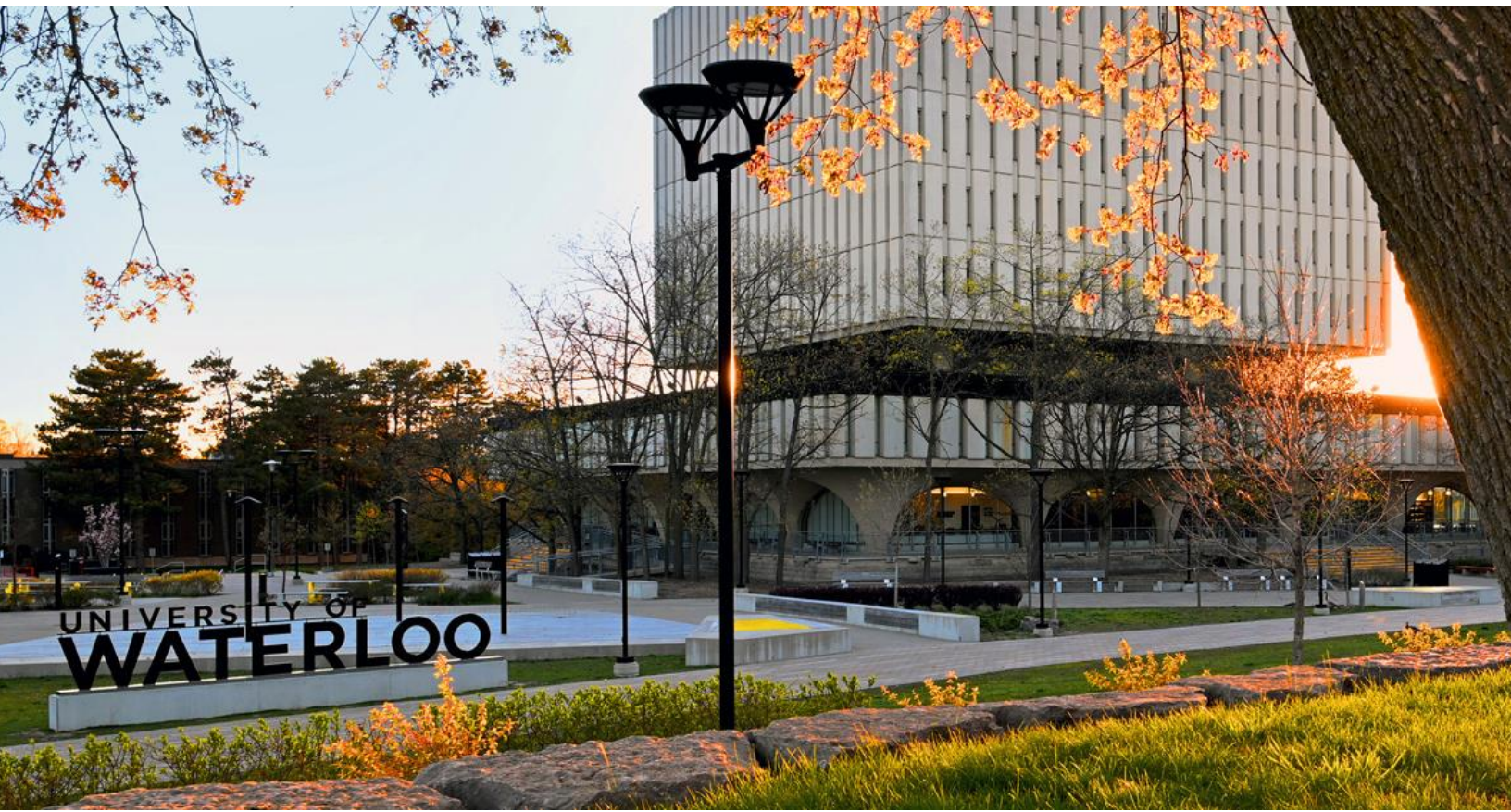
June 28-30, 2023

[waceinc.org/WWC-2023](http://waceinc.org/WWC-2023)

The future of work: engaging work-integrated learning to achieve  
innovation, entrepreneurship & economic recovery in an uncertain world



## Sponsorship Prospectus



# Who We Are



WACE is the only international professional organization dedicated to developing, expanding, branding, and advocating for cooperative & work-integrated education programs within industry and educational institutions.



The 22<sup>nd</sup> WACE World Conference will be hosted by the University of Waterloo in Waterloo, Canada. The theme of this year's conference will be **"The Future of Work: engaging work-integrated learning to achieve innovation, entrepreneurship and economic recovery in an uncertain world."**



This conference will mark the 50<sup>th</sup> anniversary of WACE and the 65<sup>th</sup> anniversary of Waterloo's world-renowned co-operative education program. Over the last 65 years, Waterloo has championed Work-Integrated Learning (WIL). Today, the university continues to advance WIL on a global scale through its research, programs and community partnerships.

All sponsorship dollars will go directly towards supporting our global WIL community. These communities play a critical role in supporting and empowering the next-generation of talent. Through WIL, this emerging talent can confidently enter the workforce with the skills they need to solve our world and industries biggest challenges.



# Sponsorship Categories

## **Major Sponsors**

All prices are in Canadian dollars and are inclusive of goods and services tax (GST/HST)

<b>Platinum</b>	\$25,000	<a href="#">View details about major sponsorships</a>
<b>Gold</b>	\$15,000	
<b>Silver</b>	\$8,000	
<b>Bronze</b>	\$5,000	

## **Event Sponsors**

### [Conference App Sponsor \(\\$2,500\)](#)

Supports the event mobile app that attendees will use to navigate the sessions and events.

### [Welcome Reception Sponsor \(\\$5,000\)](#)

Sponsors the conference's welcome reception and has logo on co-branded napkins with WACE.

### [Coffee Cart Sponsor \(\\$6,000\)](#)

Sponsors the coffee cart for the event and has logo on co-branded cups with WACE.

### [Coffee Break Sponsor \(\\$4,000\)](#)

Sponsors the coffee breaks for conference attendees on Wednesday or Thursday.

### [Coffee Break Sponsor \(Friday only\) \(\\$2,000\)](#)

Sponsors the coffee break for conference attendees on Friday.

### [Conference Lunch Sponsor \(\\$8,000\)](#)

Sponsors the lunch break for all conference attendees on one of the three conference days.

### [Gala Event Sponsor \(\\$10,000\)](#)

Sponsors the gala that will take place in the evening of Thursday, June 29<sup>th</sup> at Tapestry Hall in Cambridge, Ontario.

### [Destination Partner Sponsor \(\\$4,000\)](#)

A sponsorship option exclusive to region and province-based organizations in the host city or province.

# Sponsorship Agreement

Name:

Organization:

Address:

Phone:

Mobile:

E-mail:

Sponsorship Category:

Modifications & Additional Requests:

## Terms and Conditions:

- All Sponsorship costs are in Canadian Dollars and are GST/HST inclusive.
- Sponsorship is not secured until a signed sponsorship agreement has been returned.
- Invoices will be issued upon receipt of signed sponsorship agreement. Payment of invoice is due within 14 days of issue.
- Following confirmed commitment, sponsorship is non-refundable.
- Sponsorship entitlements will be delivered only upon full payment being received.
- The Conference Committee retains the right to approve sponsor applications.
- Sponsorship packages are not to be split or re-assigned unless prior consent has been given by the Conference Committee.
- The Conference Committee has final say on all artwork, merchandise and publications that may highlight sponsor logos or artwork.
- Information provided in this prospectus is correct at the time of publication. The Conference Committee reserve the right to amend sponsorship packages or add additional sponsorship packages as required.

Signature:

Date:

Please forward completed agreement to:

Judie Kay  
Vice Chair Programs & Partnerships WACE  
[ProgramsPartnershipsVC@waceinc.org](mailto:ProgramsPartnershipsVC@waceinc.org)

