



The WACE International Research Symposium

June 12-14, 2024

University West, Trollhättan (Sweden)

***”Work-integrated learning and
the sustainable knowledge
society”***

Sponsorship Prospectus



Who We Are



WACE is the only international professional organization dedicated to developing, expanding, branding, and advocating for cooperative & work-integrated education programs within industry and educational institutions.



WACE's International Research Symposium (IRS) 2024 will be hosted by **University West in Trollhättan, Sweden**. The theme of this year's conference will be "**Work-integrated learning and the sustainable knowledge society.**"



Many changes in the contextual frameworks have reshaped the learning and educational landscapes of both individuals and institutions in society for centuries. This is driven by everyday people demanding access, equality, equity, inclusion, democracy, empowerment, leadership, courage, etc.



IRS 2024 will support the development and engagement of the WIL community in building a sustainable societal development in an inclusive manner. Learning theories and educational practices should meet different perspectives and groups to innovate together for an inclusive learning environment of the future. Our society requires that we collaborate across different research focuses and educational systems and learn from each other.

All sponsorship dollars will go directly towards supporting our global WIL community. These communities play a critical role in the transformation of society and how the education society can change our ways of acquiring knowledge and learning.

Sponsorship Categories

Major Sponsors

All prices are in Canadian dollars and are inclusive of goods and services tax (GST/HST)

Platinum	\$25,000	View details about major sponsorships
Gold	\$15,000	
Silver	\$8,000	
Bronze	\$5,000	

Event Sponsors

[Welcome Reception Sponsor \(\\$5,000\)](#)

Sponsors the conference's welcome reception with WACE.

[Coffee Break Sponsor \(\\$4,000\)](#)

Sponsors the coffee breaks for conference attendees on Wednesday or Thursday.

[Coffee Break Sponsor \(Friday only\) \(\\$2,000\)](#)

Sponsors the coffee break for conference attendees on Friday.

[Conference Lunch Sponsor \(\\$8,000\)](#)

Sponsors the lunch break for all conference attendees on one of the three conference days.

[Banquet Event Sponsor \(\\$10,000\)](#)

Sponsors the banquet event that will take place one of the evenings of the conference.

[Destination Partner Sponsor \(\\$4,000\)](#)

A sponsorship option exclusive to region and province-based organizations in the host city or province.

[Custom Package](#)

Open to custom packaging – contact our WACE Office at info@waceinc.org.

Sponsorship Agreement

Modifications & Additional Requests:

Name:

Organization:

Address:

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Sponsorship Category:

Terms and Conditions:

- All Sponsorship costs are in Canadian Dollars and are GST/HST inclusive.
- Sponsorship is not secured until a signed sponsorship agreement has been returned.
- Invoices will be issued upon receipt of signed sponsorship agreement. Payment of invoice is due within 14 days of issue.
- Following confirmed commitment, sponsorship is non-refundable.
- Sponsorship entitlements will be delivered only upon full payment being received.
- The Conference Committee retains the right to approve sponsor applications.
- Sponsorship packages are not to be split or re-assigned unless prior consent has been given by the Conference Committee.
- The Conference Committee has final say on all artwork, merchandise and publications that may highlight sponsor logos or artwork.
- Information provided in this prospectus is correct at the time of publication. The Conference Committee reserve the right to amend sponsorship packages or add additional sponsorship packages as required.

Signature:

Date:

Please forward completed agreement to:

Judie Kay
Vice Chair Programs & Partnerships WACE
ProgramsPartnershipsVC@waceinc.org

